

Carbon Reduction Plan

Supplier name: IFF Research

Publication date: 03.09.2026

Commitment to achieving Net Zero

IFF Research is committed to achieving Net Zero emissions by 2050.

Current Emissions Reporting

Current Year: 2025-26 (data gathered in Summer 2026, to cover period the Financial Year (FY) April 2025 - March 2026)	
Additional Details relating to the Baseline Emissions calculations.	
In the below table we set out our CO2 emissions data for the period covering FY 25-26.	
Current year emissions: 2025-26	
EMISSIONS	581.737 tCO₂e across Scopes 1, 2 and 3 (compared to 264.961 tCO₂e in 2023 and 337.6 tCO₂e in 2021) Our 2025-26 audit used a different carbon emissions calculation tool to previous audits, which makes direct comparisons with previous years unsuitable. The primary difference is that the new methodology includes substantially broader, spend-based supplier coverage than previous audits, resulting in a much more comprehensive assessment of Scope 3 emissions. The company has also grown in size and moved to a new office location. For reference, reported emissions in 2023 were 264.961 tCO₂e, and 337.6 tCO₂e in 2021.
Scope 1	22.330 tCO₂e (versus 1.912 tCO₂e in 2023 and 3.34t CO₂e in 2021) Scope 1 emissions relate to 110,000 kWh of natural gas used at IFF Research's Harlequin Building office. No emissions were recorded for fugitive greenhouse gases as an estimate was not possible to obtain before the audit deadline. The increase against 2023 mainly reflects a change in classification and source coverage from our office move, rather than a directly comparable operational increase. In 2023, Scope 1 covered an estimate of refrigerant emissions, while office gas was reported within Scope 3 as supplier gas. In 2025-26, direct emissions from office gas are reported in Scope 1.

Scope 2	8.496 tCO₂e (versus 18.033 tCO₂e in 2023 and 17.9 tCO₂e in 2021) Scope 2 emissions relate to 48,000 kWh of purchased electricity used at the Harlequin Building office. Scope 2 emissions are 9.537 tCO₂e lower than in 2023, a reduction of approximately 53%. Recorded electricity use was also lower, at 48,000 kWh compared with 87,085 kWh in the 2023 audit. This reduction is mostly due to reduced floorspace and fewer desks in the Harlequin Building compared to the company's previous offices, as the company has engaged in more flexible and hybrid ways of working.
Scope 3 (Included Sources)	550.911 tCO₂e (versus 245.017 tCO₂e in 2023 and 316.3t CO₂e in 2021) Scope 3 is the largest component of IFF Research's 2025-26 footprint. It includes purchased goods and services (330.088 tCO₂e), capital goods and services (42.210 tCO₂e), fuel- and energy-related activities (6.902 tCO₂e), waste and water used in operations (1.398 tCO₂e), business travel (6.440 tCO₂e), and employee commuting and remote working (163.873 tCO₂e). Reported Scope 3 emissions are much higher than previous years, because purchased goods and services were not considered as extensively as they were in 23-24. The current audit applies spend-based estimates across a much wider range of procurement categories, including IT software and services, printing and mailing survey materials, financial and professional services, IT hardware, property support, catering, training and employee benefits. The 2023 audit covered a narrower set of individually measured items, so this is primarily an expansion in measurement coverage and methodology rather than clear evidence of an equivalent increase in purchasing activity. Employee commuting and remote working account for 163.873 tCO₂e. While this is higher than the 145.689 tCO₂e reported for homeworking in 2023, IFF Research's workforce has grown during this period and is the main factor behind this increase. Business travel increased from 4.032 tCO₂e in 2023 to 6.440 tCO₂e in 2025-26 owing primarily to flights required for repeated visits to Belfast from London required by an individual project this year. By contrast, waste and water emissions fell: the 2023 audit recorded approximately 13.201 tCO₂e across waste and water, compared with 1.398 tCO₂e in 2025-26. Differences between calculators, emission factors and input methods mean these category comparisons should be treated as indicative.

Emissions reduction targets

The FY2025-26 emissions report has been adopted as IFF Research's baseline year for future emissions reduction targets because it reflects the first audit undertaken in the new office using our updated emissions reporting methodology which provides a more comprehensive assessment of Scope 3 emissions.

IFF Research aims to reduce by 20% its per capita FY2025-26 Scope 1, 2 and 3 greenhouse gas emissions by 20% by FY2029-30 (from 2.08 tCO₂e to 1.65 tCO₂e). If our headcount stays consistent over this period, it would see a company-wide reduction from 581.74 tCO₂e to 465.39 tCO₂e, as shown in the table below. We have longer-term ambitions to achieve net zero emissions by 2050.

	tCO ₂ e per employee	tCO ₂ e IFF Total
Baseline year: 2025-26	2.08	581.74
Target: 2029-30	1.65	465.39

Carbon Reduction Governance

Progress against carbon targets will be reviewed annually by the Board and reported to all employees. Responsibility for implementation sits with the Environmental Working Group.

Carbon Reduction Projects

Completed Carbon Reduction Initiatives

Since our first audit of GHG emissions in 2021 we have introduced a number of steps designed to reduce these emissions. These include:

- The creation of an internal environmental working group, with objectives of reducing our environmental impacts and raising awareness of the climate crisis among staff
- The development of an Energy and Environment sector so we can better support clients seeking social research to inform decarbonisation strategies
- Introducing movement-sensor lighting throughout the office
- Introducing time-controlled air conditioning throughout the office
- Introducing restrictions to the amount of paper that can be printed
- Restricting taxi use for business meetings
- Introducing environmental considerations into procurement decisions. This played a key role in the shortlisting process for our 2024 office move.
- Signing the Market Research Society (MRS) Climate Pledge, which commits us to tracking and disclosing our carbon emissions, reducing energy use, and collaborating with others about environmental concerns.

Future plans include:

Improving emissions data by:

- Collecting supplier-specific carbon emissions data from key suppliers to improve the accuracy of Scope 3 reporting and reduce reliance on spend-based emissions estimates.

- Improving the quality of building energy, water and waste data through closer engagement with building management and service providers.
- Conducting annual employee surveys to improve the accuracy of remote working and commuting emissions calculations and identify areas for improvements.
- Maintaining annual carbon audits and reviewing carbon accounting methodologies to improve consistency and comparability of emissions reporting over time.

Reducing carbon emissions by:

- Embedding environmental criteria and carbon performance measures into procurement and supplier selection processes.
- Extending the lifespan of IT equipment, increasing reuse of hardware and considering sustainability performance when selecting technology suppliers.
- Continuing to promote rail, public transport and virtual meetings as lower-carbon alternatives to business travel.
- Supporting employees to reduce emissions associated with homeworking, including encouraging renewable energy tariffs and energy-efficient working practices.
- Working collaboratively with building management to identify and implement opportunities to reduce energy-related emissions, including improving building energy efficiency, reducing unnecessary heating and air conditioning use, exploring lower-carbon energy sources, and supporting the procurement of renewable electricity where feasible.

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:



Jan Shury, Managing Director, IFF Research

Date: 03/09/2026

¹ <https://ghgprotocol.org/corporate-standard>

² <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³ <https://ghgprotocol.org/standards/scope-3-standard>