

Press release

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For immediate release

IFF makes a series of promotions

Independent social research agency IFF Research has promoted 22 people, reflecting its dedication to helping build careers through clear progression pathways, development opportunities and promotion from within.

The latest round of promotions include:

- Chris Green, Oscar Lind, Ed Wilkinson and Zoe Mamode are promoted from Research Executive to Senior Research Executive.
- Reece Savage is promoted from Accounts Apprentice to Accounts Assistant.
- Anna Campbell, Aisling O'Connell, Joe Gooding, Katerina Cohnova, Laura Dunbar, Maria Gallagher, Mohsin Uppal, Sophie Renken, and Sophie Harvey-Rich are promoted from Senior Research Executive to Research Manager.
- Tom Bradley is promoted from Research Manager to Senior Research Manager.
- Caitlin Webb, Luke Osborne and Rebecca Neaves are promoted from Senior Research Manager to Associate Director.
- Alex Pearson, Catherine O'Driscoll, Clare Palmer and Helen Greevy are promoted to Research Director roles.

Jan Shury, CEO, said: 'It's a real pleasure to be celebrating so many promotions. One of the best parts of my job is watching people grow here over time - seeing their confidence build, knowledge deepen, and careers take shape. We're big believers in developing people from within, it sits at the heart of our human-first approach. These promotions are a reflection of that in action'

Clare Palmer and Alex Pearson are among IFF's promotions to Research Director. Alex has been with the organisation for 11 years, having joined on the graduate programme. He works across IFF's Business & Enterprise, Regulation, and Energy & Environment sectors. Clare joined the team as an Associate Director in 2023, growing the team and leading work in the Health & Wellbeing, Work & Welfare and Housing sectors.

Clare said: 'I'm really looking forward to moving into my new role as a Director at IFF, playing a part in how we work with new clients, helping evolve our research methods, and continuing my passion for supporting people's growth and development.'

Alex added: 'When I joined IFF back in 2014, I never imagined I would one day become a Director. The people, training and culture at IFF have played a big role in getting me here. I'm excited to now be leading studies that shape regulation and policy measures for the benefit of consumers, businesses and the wider economy, as well as helping to grow our work in these areas.'

Established in 1965, IFF is an independent social research agency that helps government, businesses and third sector organisations make better informed decisions.

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Notes to editor

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About IFF Research:

IFF Research is an independent social and market research agency who help their partners make better informed decisions. Established in 1965, IFF provides insight to the private, public and voluntary sector. Our experienced team provide tailor-made research solutions specialising in ten key sectors Business & Enterprise, Crime & Justice, Energy & Environment, Financial Services, Health & Wellbeing, Higher Education, Housing, Learning & Skills, Regulation, Work & Welfare. IFF offers a full suite of social and market research services, including data collection, data analysis and reporting.

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